Privacy Policy of Liv-Italy AS

Last updated: 03/11/2025

1. Introduction

Liv-Italy AS ("Liv-Italy", "we", "our", or "us") is committed to protecting the privacy of its clients. This Privacy Policy explains how we collect, use, store, and protect personal data in compliance with the General Data Protection Regulation (GDPR – EU Regulation 2016/679) and Norwegian privacy legislation.

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2. Data Controller

The data controller is Liv-Italy AS, headquartered in Oslo, Norway. For any questions or requests concerning this Privacy Policy, you may contact us at: info@liv-italy.com.

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3. Types of Data Collected

Liv-Italy collects the following categories of personal data:

- Data provided directly by the Client: name, surname, email address, telephone number, residential address, payment details, and other information necessary for booking and delivering our services.
- Data collected automatically: information related to website usage (e.g., IP address, browser type, browsing preferences) through cookies and analytics tools.
- Preference and interest data: information voluntarily provided by the Client (e.g., newsletter subscription).

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4. Purpose of Data Processing

Personal data are processed for the following purposes:

- Managing bookings and providing the purchased services;
- Sending communications related to the booked trip or services;
- Sending promotional or marketing emails to Clients who voluntarily subscribe to the newsletter or purchase a service;
- Improving Liv-Italy's services and website performance;
- Complying with legal and fiscal obligations.

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5. Legal Basis for Processing

The processing of personal data is based on the following legal grounds:

- Contract performance: to manage bookings and deliver the requested services;
- Consent: for sending promotional and marketing communications;
- Legal obligations: to comply with applicable laws and regulations.

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6. Data Retention

Personal data will be retained only for as long as necessary to fulfill the purposes for which they were collected, unless a longer retention period is required by law.

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7. Data Protection

Liv-Italy implements appropriate technical and organizational measures to protect personal data against unauthorized access, accidental loss, alteration, or unlawful processing.

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8. Data Sharing

Liv-Italy does not share personal data with third parties, except in the following cases:

- When necessary to provide the requested service (e.g., payment processors, travel service providers);
- When required by law or by competent authorities.

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9. Data Subject Rights

Clients have the right to:

- Access their personal data and obtain a copy thereof;
- Request the rectification, deletion, or restriction of the processing of their data;
- Object to the processing of data for marketing purposes;
- Withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal;
- File a complaint with the Norwegian Data Protection Authority (Datatilsynet) if they believe their rights have been violated.

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10. Changes to This Privacy Policy

Liv-Italy reserves the right to modify this Privacy Policy at any time. Any changes will be promptly published on our website at www.liv-italy.com.

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11. Disclaimer

Liv-Italy will make every reasonable effort to ensure the accuracy and timeliness of the information provided. However, any errors or omissions made in good faith shall not give rise to liability for damages, except in cases of willful misconduct or gross negligence.

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12. Promotional Emails and Newsletters

Liv-Italy may send promotional and marketing emails to Clients who voluntarily subscribe to the newsletter or purchase a service. Users may unsubscribe at any time by contacting the company directly at info@liv-italy.com.

For further information or clarification, please contact us at info@liv-italy.com.